About Us

The Economic and Cultural Development department works to make Vaughan a place where entrepreneurship, business, tourism, art and culture can prosper and grow.

Service mandate
- Promote Vaughan’s economic and cultural advantages and key projects in target markets
- Engage businesses and regional partners
- Develop and implement economic and cultural development strategies, programs and initiatives
- Counsel, mentor and train business leaders and provide access to resources
- Collect, analyze and share economic, market, real estate, demographic and competitive business data with clients and partners
- Plan and curate public art spaces and installations
- Create community spaces that capture the cultural and diverse essence of Vaughan through regional and international partnerships
- Facilitate corporate partnerships and sponsorships for the City of Vaughan
- Provide customer relations support that exemplifies the City’s dedication to Service Excellence

- Provide guidance to businesses by understanding the overall landscape of Vaughan’s business industry

The City’s Economic and Cultural Development department has four units that offer a variety of services to Vaughan’s businesses and residents.

- Business development: Assist businesses that are looking to achieve their growth and expansion goals. This area focuses on employment and investment outcomes to help businesses be a part of Vaughan and York Region’s economies.
- Creative and cultural development: Foster art and cultural experiences that are fun, memorable and enriching while helping to grow the creative economy, the community and the cultural spaces in Vaughan. Creative and cultural development aims to further promote Vaughan’s identity as a City of Choice.
- Partnerships and sponsorship: Enhance City programs, services and infrastructure by generating strategic non-tax revenue. This is achieved by leveraging City assets for sponsorship, advertising opportunities and grant funding.
How can we help you?

The City of Vaughan’s Economic and Cultural Development department provides services and resources to local businesses – large and small. Find services and resources based on your objectives:

### Economic and Cultural Development Services

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### Office Information

- **VMC SUBWAY**
  - Nearly 15,000 daily commuters
  - 7 minutes to York University
  - 42 minutes to Union Station

Since 2010, Vaughan’s average annual economic growth is **MORE THAN 4%**.

**$11 Billion** in building permits since 2010.

More than **12,000 businesses** that employ more than **222,000**.

More than **60,000 new jobs** have been created since 2010.