

# 19TH ANNUAL VAUGHAN BUSINESS EXPO

presented by  **Allstate**  
You're in good hands.

## TUESDAY, FEB. 23, 2021

### Planting Seeds Today for Your Business Tomorrow

**Welcome** to this year's **VIRTUAL** 2021 Vaughan Business Expo – the place where the Vaughan business community comes together.

Themed virtual networking occurring after each of the following:

#### **Your Business Grows Here**

Doing Business with  
Government: Information Session

#### **Your Business Tomorrow**

PANEL: Future of Business  
in Fulfilment and Logistics

#### **Your Business Innovates Here**

PANEL: Key Players in  
the Innovation Ecosystem

For more information,  
contact Cristina Prinzo at  
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### SPONSORSHIP OPPORTUNITIES

#### **Presenting Sponsorship: SOLD OUT**

- Category exclusivity (insurance)

#### **Event Sponsorships (6): \$1,000 each**

- Category exclusivity
- Logo recognition leading up to the event as an Event Sponsor on invitation, website, e-newsletters and emailed digital agenda
- Logo recognition as an Event Sponsor on virtual event platform during the Vaughan Business Expo in the form of a sponsored banner and posted agenda, as well as in an event video and post-event email
- Verbal recognition throughout the event and program participation (where relevant)
- Text recognition as an Event Sponsor in any issued news release or public service announcement
- Four complimentary event registrations

**Registration: \$10 admission**



**vaughan**

ECONOMIC & CULTURAL DEVELOPMENT  
Small Business & Entrepreneurship