



vaughan

ECONOMIC & CULTURAL
DEVELOPMENT

Small Business & Entrepreneurship

2020 **Summer**
Company
DIRECTORY





A MESSAGE FROM THE MAYOR

The City of Vaughan is committed to business excellence and is an economic leader in the Greater Toronto Area and beyond. With more than 19,000 companies that employ more than 227,000 people, Vaughan has the talent, resources, networks and transportation connections to help businesses of all sizes grow.

We have experienced a major shift in how business is being done - here at home and around the world. We remain committed to the important task of city-building by supporting our small business community because our strength lies within their success.

Building a city is a team effort, and since 2010, we have made enormous strides. More than 60,000 new jobs have been created, we have issued more than \$12 billion in building permits, and we continue to drive an economic growth rate of four per cent — year over year. Small businesses remain the backbone of Vaughan's thriving economy — representing more than 80 per cent of all local job creators.

In Vaughan, we believe in providing entrepreneurs with the tools required to drive innovation and achieve the ultimate goal of creating a successful and environmentally sustainable business.

Through Vaughan's Small Business and Entrepreneurship team, the City of Vaughan provides one-stop services for aspiring entrepreneurs and existing business owners, including access to business information, resources, training and hands-on assistance to start or grow a business. In fact, the City's Small Business and Entrepreneurship team supported the start or growth of 230 local businesses in 2019.

The Summer Company program gives young people the tools to start their own companies with hands-on coaching from local business leaders and a provincial grant of up to \$3,000

toward startup expenses and operating costs. From app development and clothing design to landscaping and cosmetics, youth in Vaughan are formulating their own path to success, helping shape and strengthen our city's economic future.

Vaughan is reaching unrivalled heights as a rapidly emerging market that is rich with investment opportunities. The entrepreneurial spirit demonstrated in our community serves as an inspiration for the next generation of creators, thought leaders and innovators. Vaughan's exceptional quality of life is a testament to our talented, diverse and robust business community, which sets us apart as a destination of choice.

I want to extend my warmest and sincerest gratitude to our emerging business leaders — you are helping to lay the foundation for a bright and promising future for all.

A handwritten signature in blue ink that reads "Maurizio Bevilacqua".

Hon. Maurizio Bevilacqua, P.C.
Mayor

WORK FOR
THE BEST BOSS
EVER.

The word "you" is written in a large, green, brush-stroke font, positioned behind the blue text "WORK FOR THE BEST BOSS EVER.".

2020 Summer Company

Summer Company is delivered by Vaughan's Small Business and Entrepreneurship team in partnership with the Ontario Ministry of Economic Development, Job Creation and Trade (MEDJCT).

Summer Company entrepreneurs are Ontario students between the ages of 15 and 29 years old who start and operate a full-time business over the summer. Program participants receive training from the City's small business advisors, mentorship from business leaders in the community and access to a provincial grant of up to \$3,000 to invest in starting their business.

We look forward to seeing our 2020 Summer Company students grow as entrepreneurs!



2019 Summer Company Recap

Through the 2019 Summer Company program, Small Business and Entrepreneurship supported:

- The start of 11 new student businesses
- 18 new full-time summer jobs created by program participants
- 11 students who continued their businesses when they returned to school in September
- The generation of an average of almost \$10,000 in revenue per business between June and September



Eric Pimentel

HIIT Excellence
hiit-excellence.webflow.io

HIIT Excellence is an online personal training company focused on providing and developing increased body confidence for women in their early- to mid-twenties through exercise, from the comfort of their own home.

Eric has a strong passion for self-improvement and is an advocate for fitness and continual growth. He is currently studying history at York University and has plans to pursue real estate investing and online business development in the future. Eric also loves to learn about investments, leadership and consumer psychology.



Alan Nemirovski

Slingshot Media Solutions
slingshotmedia.ca

Slingshot Media Solutions offers comprehensive, personalized social media consultation and management, as well as custom digital content creation, for small local businesses and non-profit organizations – keeping them connected to their current client base, while simultaneously reaching out to new potential customers, especially when they can't connect with them face-to-face.

Alan Nemirovski is a student at Vaughan Secondary School and will be entering Grade 12 in the fall. He loves photography, writing and cooking, and does any and all of them whenever he has the time. After high school, Alan hopes to study either journalism or political science/philosophy, and to pursue a career as a political/investigative journalist.



Anthony Tovbis

Best Press Printing
bestpressprinting.com

Best Press Printing manufactures custom designed t-shirts and other apparel for sale to local businesses to help them establish brand recognition and to support their promotional efforts. With competitive pricing, fast turnaround, free graphic design and no minimums, Best Press Printing provides local businesses with all their custom apparel needs.

Anthony Tovbis will be entering his second year at Ryerson University in the fall where he is studying accounting and finance at the Ted Rogers School of Management. He loves sports and has played basketball at a competitive level all throughout his youth. Looking towards the future, he plans on completing his bachelor of commerce and pursuing a career in business.



Ananya Vishwanath

VQueues
vqueues.com

VQueues is a virtual queueing platform that aims to eliminate the inconvenience of lineups. VQueues enables businesses to create a virtual queue for customers to join remotely and wait their turn without interrupting daily activities. VQueues has been designed for use in hospitals, clinics, spas and salons, grocery stores, restaurants, service centres, schools and more.

Ananya is an incoming computer science and business administration double-degree student at the University of Waterloo. She is passionate about building solutions that bring improvements to human life. Ananya is working on a solution that will automate the referral process between doctors, specialists and labs. Looking forward to her future career, she is greatly interested in emerging technologies, UI/UX design and business.



Contact Us:

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