

2023 Talent City Vaughan – Frequently Asked Questions

Economic Development has prepared a list of frequently asked questions and general guidance on the Talent City Vaughan program to assist you in your application. If you have any further questions, please email Christian.Zavarella@vaughan.ca.

To learn more about Talent City Vaughan please visit vaughanbusiness.ca/TalentCityVaughan

Q: What is Talent City Vaughan

A: Talent City Vaughan is a funding program designed to support workforce development within the City of Vaughan. The program provides funds for eligible non-profit community and social service organizations to host training programs for Vaughan residents or employees of Vaughan-based businesses. Programs can involve a wide range of micro-credentials, up-skilling and re-skilling programs that will allow Vaughan residents or employees of Vaughan based-businesses to meet the needs of the City's growing economy. Micro-grants of up to \$10,000 will be available to regional not-for-profit community and social service organizations to deliver training to Vaughan talent.

Q: When can Talent City Vaughan training programs take place?

A: It is recommended that Talent City Vaughan training programs begin in Fall 2023, This is to provide funding recipients with the opportunity to develop training materials and market their programs to Vaughan residents or employees of Vaughan-based businesses over the summer. Please note that programs must be concluded by December 2023.

Training programs are typically a series of sessions that could take place one day per week over several weeks, or even every day over a 1–2-week span. Training programs must be completed by December 2023.

Q: Where do training programs need to take place?

A: Training programs can be run either virtually or in-person. The method of delivery for proposed training programs is up to program applicants.

Q: Can the grant be used to hire external staff?

A: Yes, Talent City Vaughan funding can be used to pay for new staff only if they are contracted to facilitate the proposed training programs. Funds cannot be spent on general business costs (including salaries for current employees) or for the hiring of staff who will perform duties other than administering the proposed training program.

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Q: Will the City of Vaughan provide marketing support to assist with finding residents or employees for the training programs?

A: Organizations are responsible for the marketing of their training programs. The City will provide some promotion of Talent City Vaughan recipients; however, organizations should not rely on city channels to meet their participant requirements. Be sure to tell us in your submission how you will specifically promote your program to Vaughan residents or employees of Vaughan-based businesses.

Q: What happens if I do not end up getting as many Vaughan-based participants in my training program as targeted in my application?

A: Programs can certainly be open to include participation from non-Vaughan residents. If organizations are unable to meet their Vaughan-based participant targets (either residents or employees of a Vaughan-based business) as outlined in their Talent City Vaughan application, funding may be reduced accordingly based on the actual number of Vaughan residents that attended the training. This may be accomplished through either a reduction in the second disbursement of funding, or through a requirement to repay some or all of the grant funding to the City.

Q: How will we verify Vaughan-based participation numbers?

A: Successful organizations must collect information on applicants including name, address, telephone number, email address or place of employment which will be provided to City of Vaughan staff to verify that Vaughan residents or employees of Vaughan-based businesses have taken part in the training programs.

Q: Is there an application form?

A: Talent City Vaughan does not have an application form. Interested applicants may provide a written proposal that includes answers to the questions in the “Program Criteria” document (Please provide your written application in either .pdf or .docx format). Any additional information that expands on these questions to demonstrate the impact of the training, your ability to deliver training, and your ability or plan to recruit Vaughan-based employees or residents to participate is permitted and encouraged.

Q: Who is reviewing applications?

A: Applications will be reviewed externally by an external adjudication panel.