

The Vaughan Village Corridor

AREA OF OPPORTUNITY



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The Vaughan Village Corridor is home to more than **1,200 businesses** employing more than **17,200 workers**. There are more than **54,000 residents** who live in the areas surrounding this corridor, offering a dense local talent pool.

Situated between prime conservation areas, heritage preservation districts, historic main streets, and some of the city's best recreation amenities, the Vaughan Village Corridor attracts talent and businesses that support the creative industries throughout the city. It connects Kleinburg Village with Woodbridge Avenue, offering unique and eclectic attractions, dining and shopping experiences, and world-class cultural and creative amenities.

Seventy-three per cent of Vaughan's population over 25 years of age has a post-secondary certificate, diploma or degree – surpassing both the provincial (68 per cent) and national (67 per cent) averages.

Within a one-hour drive, you'll find:

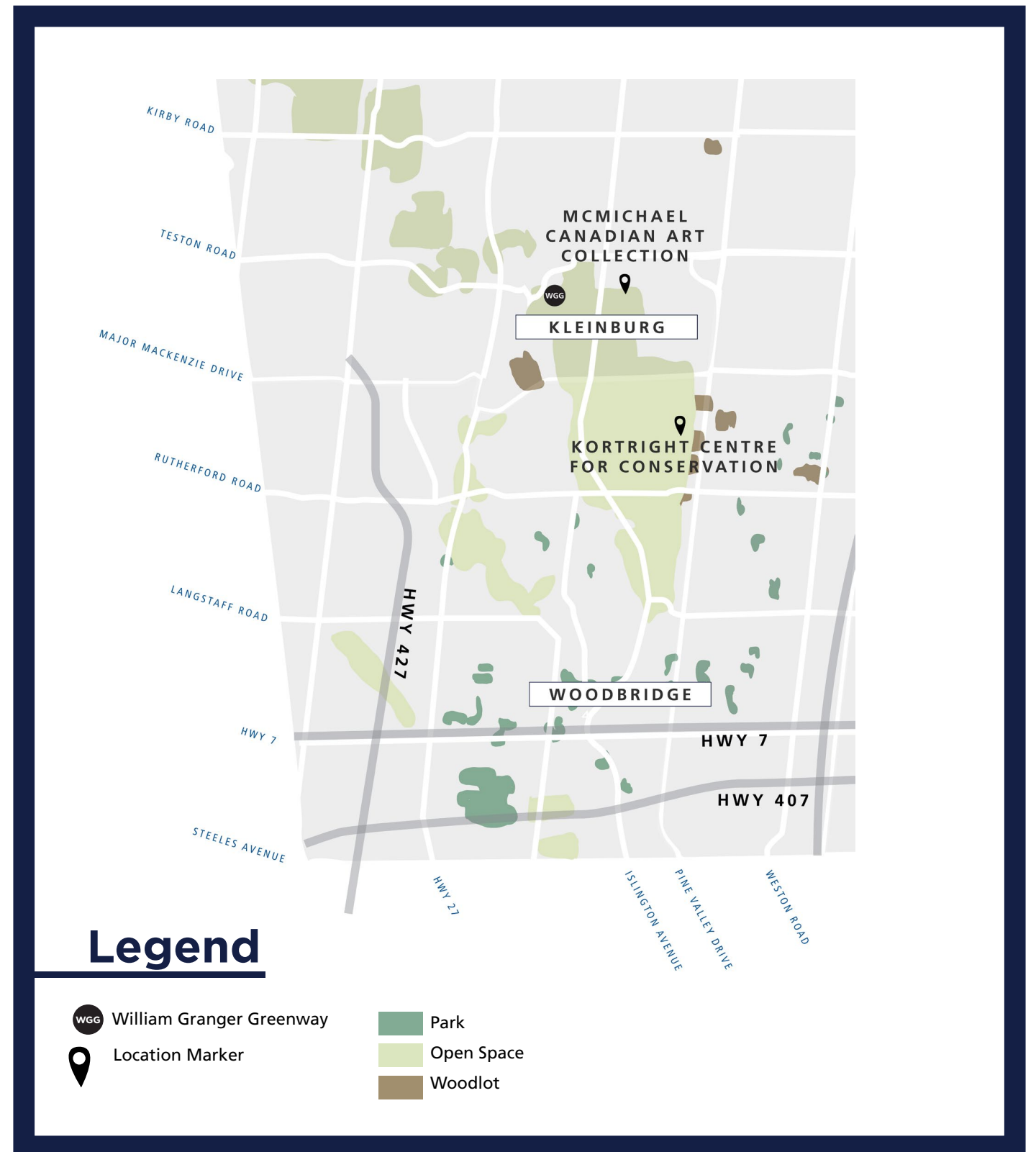
- a labour force of **3.9-million workers**.
- the next generation of talent attending eight colleges and seven universities.

Vaughan's Economic Development department supports small business owners and entrepreneurs from ideation to expansion, offering business advisory services, seminars, workshops and more.



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Opportunities

Vaughan's creative corridor presents significant opportunities across the creative industries and professional services, including but not limited to: retail, performing arts, film, fine arts and design, financial and legal services, and real estate.

Vaughan has more than **3,500 firms** across its creative and professional services industries employing more than **57,500 people**. These include software publishers, photo and video businesses, radio and tv broadcasters, performing arts companies, museums, design services and architects.

Film

In addition to the Kleinburg Film Studios, there are many locations ideal for film productions throughout the Vaughan Village Corridor. The McMichael Canadian Art Collection, the Doctor's House (a historic event space on Kleinburg's main street), City Hall and conservation areas have been locations for many productions such as *Designated Survivor*, *The Handmaid's Tale*, *The Silence*, *Widow on the Hill*, *The Boys* and *American Gods*. Vaughan is also home to the established and internationally recognized Vaughan International Film Festival, which celebrated its 10th anniversary in 2022.

Art

Another prominent location along the corridor, the McMichael Canadian Art Collection, welcomes more than **56,000 visitors annually**. It is home to a permanent collection of more than **6,400 works of art** by famed artists, including the Group of Seven and their contemporaries. It also houses the work of many First Nations, Métis, Inuit and other Canadian contemporary artists who have contributed to the development of Canadian art.

Retail

At the top of the corridor, Kleinburg Village's main street and commercial area double as Vaughan's only Business Improvement Area (BIA). It is comprised of approximately **75 local business owners** and **25 commercial property owners**. To the south, Woodbridge Avenue is home to the Market Lane Shopping Centre where the City is investing in road improvements and streetscaping enhancements. The area is another rich main street commercial area with unique retail and dining options.

Food and hospitality

Contributing to Vaughan's food industry, Vaughan's Village Corridor is home to **75 restaurants**, enhancing the city's vibrancy and diversity. It also complements the promotion and growth of tourism in Vaughan by providing food destinations and amenities attractive to local residents and visitors. For visitors to Vaughan, this area is within a 10-minute drive of four accommodations and an additional **12 properties** across the city.





Leisure and lifestyle

Pristine conservation areas complement Vaughan's Village Corridor with Nashville Conservation Reserve to the north, and Boyd Conservation Area, William Granger Parkway, and Kortright Conservation Centre at the heart of the corridor. Kortright alone boasts more than **100,000 visitors a year**. These areas are all managed by the Toronto and Region Conservation Authority. City-run Al Palladini and Chancellor community centres provide residents access to further amenities, such as swimming pools, squash courts and bocce courts.

Access here means access everywhere

Located at the heart of the Greater Toronto Area (GTA), Vaughan offers accessible transportation in and around the city, including:

- direct access to highways 400, 407 and 427 and proximity to from highways 401, 404 and 410.
- connections to rail service via the Canadian National (CN) MacMillan Yard, the Canadian Pacific (CP) Railway Vaughan Intermodal Terminal and the passenger rail service via the Maple and Rutherford stations on GO Transit's Barrie line.
- subway service via three stations (Vaughan Metropolitan Centre, Highway 407 and Pioneer Village) on the Toronto Transit Commission's Line 1.
- access to non-stop flights on 75 carriers to 180 destinations worldwide via Toronto Pearson International Airport — Canada's busiest airport — located within 10 kilometres of Vaughan's southwestern boundary.

Vaughan is Transformative, Ambitious and Purpose-driven

As the go-to source for insight into Vaughan's business community, the Economic Development team can support you with business, real estate and demographic information, highly customized end-to-end site selection assistance, zoning, planning and by-law information, and more! **TAP** into your next opportunity.

Connect with us

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 Vaughan Economic Development

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